



Innovative Textiles Expands Partnership with Honeywell

June, 30, 2006, Grand Junction, CO.

Innovative Textiles is pleased to announce an expansion of its partnership with Honeywell in support of the Innovative Textiles high-performance fishing line business. Under the terms of the agreement, Innovative Textiles secures a long-term supply of Honeywell's Spectra® fiber for use in fishing line.

Innovative Textiles, a worldwide leader in the manufacture of ultra-high-strength and small-diameter braided lines, manufactures PowerPro® fishing line, which is internationally acclaimed for its strength and ease of handling.

Spectra fiber has one of the highest strength-to-weight ratios of any synthetic fiber, including nylon, polyester and aramid. Pound for pound, Spectra fiber is 10 times stronger than steel, yet light enough to float. It will not absorb moisture or deteriorate in water, making it ideal for use in fishing lines.

Konrad Krauland, President of Innovative Textiles, said: "This partnership will assure our ability to continue to serve our current market segments and reach out to new markets in fishing over the next several years. Spectra fiber is clearly the best material for fishing lines and results in a more durable and abrasion resistant product than lines made from many other polyethylene fibers. We are pleased to offer the best performing lines to the world's most discerning anglers."

Low-stretch, small-diameter fishing lines, commonly known as "superlines," have increased in popularity and gained market share over the last decade. Innovative Textiles' proprietary braiding technology incorporates Spectra fiber into PowerPro fishing line to make it easier to use, cast smoothly and help it last longer.

For Additional Information Contact:



Drew Hanlon, 800-650-8003 ext. 6706
drew@innotex.com • www.powerpro.com